

Music Studio of Jordan Alexander

518 Wando Lane

Mt. Pleasant, SC 29464

www.jordanalexander.com

2025 Lesson Policy

Welcome to my studio! Please read the studio policy carefully. If you have any questions, you can contact me at (803)517-5751 – if it goes to voicemail, just leave a message and I will return your call as soon as I am able. You can also contact me through email at Jordan.Alexander@gmail.com.

- Each student, according to his/her level of study, will receive one lesson each week. Lessons are one hour in length, though 1/2 hour times are available for younger students.
- Lessons are purchased as a flat-rate monthly subscription. The tuition for lessons is \$360 a month for hour lessons and \$220 a month for 1/2 hour lessons (this package is available only to those under the age of 12). These lesson subscriptions provide a discounted rate for regular study for students seeking to learn the art of music. *Single consultations and coaching sessions are available for professionals upon request for \$150 per hour.*
- For regular students, a credit card must be kept on file either in the form of a recurring monthly subscription via PayPal found on my website www.jordanalexander.com OR through an email invoice via Square. Your payment will be automatically processed at the same time every month.
- Each student will have a regular, weekly lesson time reserved for them upon registration. Please note that typically, each student will receive a minimum of 4 lessons per month. While rare, other months may only provide the opportunity for 3 lessons due to holidays. *No lessons will be taught on the “5th” week of the month, wherever it may fall.* During these times, students will be given additional video content and/or recording assignments so that they can continue their study.
- It is the responsibility of the student to attend each lesson listed on the calendar. Because my studio operates at maximum capacity, make-up lessons are offered as a convenience *if the calendar allows*, but **cannot** be guaranteed. I promise to do everything within my power to be accommodating. *Lessons missed by the student in which the calendar does not allow a make-up time will be given a custom video assignment in their digital classroom as well as the opportunity to submit work for review asynchronously.* Lessons missed by me, outside of holidays and “5th” weeks, **will** guarantee a make-up, and in situations where one is unavailable, your lesson rate will be prorated in your favor. Students who are conscientious about attending all of their lessons and taking full advantage of their digital classroom, will never find themselves without the right information to keep them on course!

- It is the responsibility of the student to remember his/her lesson time. I will attempt to reschedule a lesson **ONLY** if I am notified *at least 24 hours PRIOR* to your scheduled lesson – **NO EXCEPTIONS** – this is your reserved lesson time.
- For your convenience, I've set up an online calendar on my website that allows you to view your scheduled lessons easily from your computer or smartphone at any time. The calendar may be found by going to www.jordanalexander.com.
- If you feel ill-prepared for your upcoming lesson, ***don't reschedule!*** If the week gets away from you, or you felt lost on a particular assignment, remember: I am your guide – *I'm here to help you!* Due to the enormity of the subject of music, there will always be things for us to work on, explain, and *yes, even practice together*. Sometimes practicing alongside a student in place of a regular lesson is the key to their success – I **do** happen to be a certified practice expert after all! Use the time we have scheduled to stay on track, get help, get your bearings, and get moving forward! If you feel lost on any particular assignment, reach out to me via your digital classroom and I will deploy any information needed to help you accomplish your mission!
- Please beware the very real phenomenon which I refer to as the “*Two Week Bermuda Triangle*” – Or the **TWBT** for short. The TWBT is the phenomenon in which a student misses a scheduled lesson without attempting to make it up within a close time frame or staying in communication via your digital classroom. This gives us 2 weeks (instead of 1) between our lessons in which the student misses out on the **necessary** weekly course-correction, advice, inspiration, listening suggestions, tips, or an additional assignment needed to keep moving ***forward***. Students inside the TWBT typically feel lost, confused, uninspired, or bored when urged to “keep practicing” when all they have is old material or material with which they need help. It's like hitting the reset button on progress! Simply put, students who attend their lessons play well – and as we all know, it's impossible to play something well and be unhappy – I've **never** seen it happen! So heed these wise words – **Beware** the Two Week Bermuda Triangle!
- Due to high demand, I also have remote lessons that are available via services such as FaceTime and Zoom. *While many students across the map choose this as their main lesson medium*, this service is also available to my regular local students. If you have a day that you are out of town, have the sniffles, OR traffic is just particularly horrible – feel free to check in remotely! Just be sure to text ahead of time to let me know and I'll be happy to accommodate you. All online lessons are recorded and you will be given access to a secure link so that you are able to review your last lesson.
- All students should own a folder to keep any handouts or music I print out for them and bring these materials to each lesson. If you lose your music, the second copy will be posted to your classroom.

- My website is a wonderful resource for students – aside from the calendar, you can find tremendously helpful links to online music tutoring, free sheet music, an online metronome, music blogs, videos, lectures, etc. Always be sure to check in from time to time and see what gets posted in the **Blog** section. The website also contains the **Store** – this is run entirely through Amazon.com and contains all the items I recommend for students along with things I personally use in my studio.
- If you refer me to a friend or acquaintance and they sign up to take lessons, you get \$25 credited to your account. This is my way of saying thank you for spreading the word!
- It is my job to turn you into a brilliant, musically literate, trained musician AND to make sure you enjoy yourself. Students are expected to practice a **minimum** of 30 minutes a day and **attend every lesson** – This is how progress is made and is crucial to your enjoyment. Also crucial, is attending musical concerts and listening to and discovering new music. **I promise** that if you follow my advice, you will be shocked with what you can accomplish and how you can apply it to everything else you do! I myself am a professional musician and a lifelong learner – if there are any shortcuts, I'll tell them to you – trust my advice.



By signing here, you indicate that you have read and agreed to the above policy (2025).

Parent: X_____

Student: X_____